



ISCA 2026 Spotlights

India's Evolving Shopping Centre Landscape

IMAGES Business of Fashion Bureau

The IMAGES Shopping Centre Awards (ISCA) 2026 marked the grand finale of Shopping Centres Next (SCN) 2026, bringing the day-long gathering of India's leading retail real estate stakeholders to a celebratory close. Held on July 24, 2026, at Jaipur Marriott Hotel, SCN 2026 brought together more than 500 retail real estate professionals, 200 leading brands and 100+ industry speakers for conversations around the future of India's shopping centre ecosystem.

SCN 2026 was Powered by Pacific Group, with CRC as the Shopping Centre Partner and World Trade Park as the Legacy Partner. The event featured insightful sessions on retail destinations, consumer experiences, leasing, technology and the evolving shopping centre landscape, alongside a dedicated exhibition showcasing innovations in shopping centre design, technology and infrastructure and presentations on upcoming developments shaping India's urban retail environment.

Delivering the inaugural address, Hon'ble Deputy Chief Minister of Rajasthan, Smt. Diya Kumari, highlighted Rajasthan's growing potential as a destination for retail, tourism and investment, inviting industry stakeholders to participate in the state's next phase of development.

Welcoming delegates, Vineet Chadha, COO – Retail, IMAGES Group, said Jaipur's centuries-old legacy as a centre of commerce made it an apt backdrop for SCN 2026. He noted that the platform went beyond mall development and retail metrics to bring together the stakeholders shaping India's retail destinations across metros and emerging Tier-II and Tier-III markets.

The day culminated with the IMAGES Shopping Centre Awards 2026, which recognised excellence and achievement across India's dynamic shopping centre industry, bringing SCN 2026 to a fitting close.



IMAGES Most Admired **Mall-Tenant Collaboration** Success Story of the Year

DLF Mall of India, Noida **X Decathlon** for North



Received by: **Sonam Rastogi**, Marketing Head and **Sanchi Arora**, Manager Marketing

Amanora Mall, Pune **X The Souled Store** for West



Received by: **Surjit Singh Rajpurohit**, CEO and **Harshit Kumar Singh**, Manager – Leasing

Forum South Bengaluru **X Miniso** for South



Received by: **Manoj Singh**, National Head – Operations; **Amogh DS**, Head – Digital Marketing and **Arjun Mohandas**, Head – Marcom

Presented by: **Sunil Goklani**, MD & CEO, Sri Ram & Son

Nominees: Ambience Mall (Gurugram) X LEGO; Krishna Curve X Avatara; Pacific Mall (Tagore Garden) X IKEA; Phoenix Palassio (Lucknow) X Sephora; Inorbit Mall (Cyberabad) X Miniso X Harry Potter

IMAGES Most Admired Shopping Centre of the Year: **CSR Initiatives**

Ambience Malls **Delhi** for North



Received by: **Sahil Chawla**, Head Marketing and **Kanwardip Singh Chadha**, Head – Mall Operations

LuLu Mall **Thiruvananthapuram** for South



Received by: **Reema Reji**, GM – Leasing and **Sreelesh Sasidharan**, GM

Oberoi Mall **Mumbai** for West



Received by: **Tanu Prasad**, CEO – Malls

Presented by: **Vishal Shah**, Head – Store Development, Good Flippin Burgers

Nominees: Forum South Bengaluru; LuLu Mall (Thiruvananthapuram); Orion Mall @ Brigade Gateway (Bengaluru); Inorbit Mall (Hubballi); Inorbit Mall (Vadodara)

IMAGES Most Admired Shopping Centre of the Year: **Turnaround Story**

LuLu Mall, Lucknow for North



Received by: Sameer Verma, Regional Manager – Malls and Retail

Centre Square Mall, Kochi for South



Received by: Blisson Antony, Center Head

Inorbit Mall, Vashi for West



Received by: Saurav Rukhaiyar, Deputy GM – Leasing and Dhiraj Vyas, Centre Head (Vashi)

Presented by: Rupam Bhattacharjee, Head of Innovation, Retailopedia AI

Nominees: Infiniti Mall (Andheri); LuLu Mall (Bengaluru); Mall of Faridabad; Orion Uptown Mall; Tapadia City Centre (Amravati)

IMAGES Most Admired Shopping Centre of the Year: Marketing & Promotions: **Festival Campaign**

CP67 Mohali for North



Received by: Rajneet Ghuman, Centre Director and Tanvi Sood, AGM – Marketing

LuLu Mall, Kochi for South



Received by: Reema Reji, GM – Leasing and Megha, Sr. Executive – Marketing

Inorbit Malls for West



Received by: Saurav Rukhaiyar, Deputy GM - Leasing; Rajat Bhargava, Centre Head (Vadodara); Dhiraj Vyas, Centre Head (Vashi) and Yashna Jangid, Manager – Corporate Communications

Presented by: Himanshu Yadav, Head – Business Development, The House of Rare

Nominees: Amanora Mall (Pune); Forum South Bengaluru; HiLITE Mall (Thrissur); Infiniti Mall (Malad); LuLu Mall (Hyderabad); LuLu Mall (Calicut); Phoenix Citadel (Indore); Phoenix Marketcity (Mumbai); Vegas Mall (Delhi)

IMAGES Most Admired Shopping Centre of the Year: **Green Initiatives**

Forum South Bengaluru



Received by: **Manoj Singh**, National Head – Operations and **Arjun Mohandas**, Head – Marcom

LuLu Mall, Kochi



Received by: **Reema Reji**, GM – Leasing

LuLu Mall, Calicut



Received by: **Megha**, Senior Executive – Marketing

Presented by: **Shekhar Chandra**, Vice President – Retail Expansion, Palmonas

Nominees: Avinash Magneto Mall (Raipur); Mall of Dehradun; VR Bengaluru

IMAGES Most Admired **Upcoming Shopping** Centre of the Year

Blessing Luxuria, Ludhiana, Punjab



Received by: **Himanshu Kwatra**, CMD; **Rahul Marwah**, VP – Leasing and **Vishali Singla**, Leasing Head

Krishna Bhumi Arcade, Vrindavan, Uttar Pradesh



Received by: **Ravee Shanker**, CMO; **Neha Banerjee**, Sr. Manager – Marketing; **Hrishab Agarwal**, Sr. Manager – Marketing and **Ankit Thukral**, Manager – Marketing

Presented by: **Vineet Chadha**, COO, IMAGES Group

IMAGES Excellence Award for **Regional Retail Impact**

Tapadia City Centre, Amravati



Received by: **Madhur Laddha**, Executive Director

Presented by: **Bhavesh Pitroda**, CEO & Director, IMAGES Group

IMAGES Most Admired Shopping Centre of the Year: Marketing & Promotions : **Mall Activation Events**

Vegas Mall, Delhi for North



Received by: **Anurag Srivastava** – Assistant VP and **Rihil Katyal**, VP – Marketing

Mall of Dehradun for North



Received by: **Devika Singh Tiwari**, AGM – Marketing Cluster Head and **Mehak Khanna**, VP – Marketing

LuLu Mall, Bengaluru for South



Received by: **Kiran Puthran**, Center Head – Malls and team

Avinash Magneto Mall for East



Received by: **Raj Kumar**, COO – Retail; **Aabha Gupta**, Marketing & Event Head and **Virendra Chandrakar**, Mall Manager

*Presented by: **Rajesh Jain**, MD & CEO, Lacoste India*

Inorbit Mall, Vashi for West



Received by: **Saurav Rukhaiyar**, Deputy GM – Leasing; **Dhiraj Vyas**, Centre Head (Vashi); and **Yashna Jangid**, Manager – Corporate Communications

IMAGES Most Admired Shopping Centre of the Year: **Design & Atmospheric**

Forum Kochi



Received by: **Manoj Singh**, National Head – Operations and **Md. S Khan**, Centre Head

*Presented by: **Gagan Gulati**, Head – Business Development, Bata India*

Nominees: Forum South Bengaluru, Gourmet Village at Phoenix Palladium (Mumbai), Unity One Elegante, VR Chennai

Nominees: DLF CyberHub; Forum Kochi; HiLITE Mall (Calicut); LuLu Mall (Lucknow); LuLu Mall (Thiruvananthapuram); VR Bengaluru; VR Ambarsar; Inorbit Mall (Cyberabad); Inorbit Mall (Vashi)

IMAGES Most Admired Shopping Centre of the Year: **Experiential Mall**

DLF Mall of India, Noida for North



Received by: **Sonam Rastogi**, Marketing Head and **Sanchi Arora**, Manager Marketing

Inorbit Mall, Cyberabad for South



Received by: **Saurav Rukhiyar**, Deputy GM - Leasing and **Rajat Bhargava**, Associate VP - Operations

Quest Mall, Kolkata for East



Received by: IMAGES Group on behalf of the mall

Infiniti Mall, Malad for West



Received by: **Gaurav Balani**, GM - Marketing and **Arvind Singh**, GM

Phoenix Marketcity, Mumbai for West



Received by: **Vinay Shahane**, GM

IMAGES Most Admired Shopping Centre of the Year: **Mobile Application**

Pacific Malls



Received by: **Arfa Nazim**, AGM - Loyalty & CRM Marketing and **Mehak Khanna**, VP - Marketing

Presented by: **Tavva Srinivas**, Founder & Chairman, Myshilpy Scary House

Nominees: Forum South Bengaluru, HiLITE Malls

Presented by: **Nikhil Behl**, CEO (Food and Fashion), IMAGES Group

Nominees: Ambience Mall (Gurugram); Amanora Mall (Pune); Phoenix Palassio (Lucknow); Avinash Magneto Mall (Raipur); CP67 (Mohali); Phoenix Marketcity (Mumbai); Phoenix Palladium (Mumbai); Inorbit Mall (Vashi); Phoenix United (Lucknow) Inorbit Mall (Vashi)

IMAGES Most Admired Shopping Centre **Launch** of the Year

Inorbit Mall, Hubballi



Received by: **Saurav Rukhiyar**, Deputy GM – Leasing and **Yashna Jangid**, Manager – Corporate Communications

Presented by: **Ranjeet Thakur**, Senior VP, Culinary Brands India Pvt. Ltd. (Subway)

Unity One Elegante, Delhi



Received by: **Ravinder Choudhary**, VP and **Ravi Chawla**, Centre Head

IMAGES Most Admired Shopping Centre of the Year: **Specialty**

Forum Rex Walk, Bengaluru - 'Food over Fashion' Boutique Mall



Received by: **Manoj Singh**, National Head – Operations; **Amogh DS**, Head – Digital Marketing and **Arjun Mohandas**, Head – Marcom

Presented by: **Surabhi Khosla**, Group Editor, IMAGES Group

Nominees: Krishna Curve, Mumbai – Vertical High-street Lifestyle Destination; Pacific Outlet Mall, Jasola – Dedicated Premium Outlet Mall

IMAGES Most Admired Shopping Centre of the Year: **Retailidential Mall**

Orion Mall @ Brigade Gateway



Received by: **Sandeep Shetty**, Group Operations Head – Retail; **Rahul Malhotra**, Head of Marketing – Retail and **Jeju Jacob**, Asst. GM – Retail Leasing

Presented by: **Nikhil Jatinder**, Head – BD, RJ Corp. Retail

Nominees: Sky City Mall, Mumbai; Ambience Mall, Gurugram