



23 - 24 JULY 2026
JAIPUR MARRIOTT HOTEL
 www.shoppingcentresnext.com

**ASSEMBLING THE MODERN
 SHOPPING CENTRE
 JIGSAW**



Day 1 - 23 July 2026

12:00 NOON - 6:00 PM By Invitation Only	MALL VISIT: <i>Pacific Mall, Jaipur</i>
7:00 PM ONWARDS	Welcome Reception: Cocktails & Dinner @ Hotel Marriott Jaipur <i>Hosted by Pacific Malls</i>

Day 2 - 24 July 2026

10:30 - 10:45 AM	INTRODUCTION to SCN 2026 Anish Trivedi, President, Alenka Media
10:45 - 11:00 AM	WELCOME ADDRESS Vineet Chadha, COO - Retail, IMAGES Group Bhavesh Pitroda, Group Director, IMAGES Group
11:00 AM - 12:00 Noon PANEL DISCUSSION	ASSEMBLING THE MODERN SHOPPING CENTRE JIGSAW: BRINGING TOGETHER THE PIECES THAT DRIVE GROWTH The success of a modern shopping centre is no longer determined by location alone. Today's malls are complex ecosystems where developers, retailers, entertainment operators, F&B brands, technology partners, and consumers all play interconnected roles. As shopper expectations evolve, every piece of the puzzle must work together to create destinations that are relevant, engaging, and commercially successful. This session explores how shopping centre owners and retail brands are aligning strategies, sharing insights, and building stronger partnerships to create experiences that drive footfalls, conversions, and long-term growth. From tenant mix and experiential retail to data, technology, and customer engagement, the discussion will examine how the industry's stakeholders are assembling the pieces of the modern shopping centre jigsaw to create the next generation of retail destinations.
12:00 NOON - 12:30 PM	UPCOMING MALLS PRESENTATIONS
12:30 - 01.15 PM PANEL DISCUSSION	THE NEXT-GEN SHOPPING CENTRE: PURPOSE, PEOPLE, POSSIBILITY The modern shopping centre is no longer just a retail destination. Its success depends on bringing together the right mix of retail, entertainment, F&B, technology, sustainability, and community experiences to stay relevant in a rapidly evolving world. In this opening session, leading developers, investors, and retail visionaries discuss the pieces shaping the next generation of malls—from AI-enabled operations and immersive experiences to mixed-use integration and community building. As consumer expectations evolve, how can shopping centres assemble the right pieces to remain future-ready, resilient, and relevant?

<p>01:15 - 02:00 PM</p> <p>PANEL DISCUSSION</p>	<p>THE NEW ANCHORS: FECs DRIVING FOOTFALL IN 2030</p> <p>As traditional anchor formats evolve, shopping centres are increasingly relying on entertainment, dining, wellness, and community experiences to drive visitation. The most successful developments are becoming integrated lifestyle ecosystems. What lessons can developers learn from projects that combine retail with hotels, cinemas, and FECs? And what will become the next generation of traffic magnets?</p>
<p>2.00 - 2:45 PM</p>	<p>LUNCH</p>
<p>2:45 - 3:15 PM</p> <p>FIREMOUNT CHAT</p>	<p>THE 15-MINUTE CITY & DESIGNING DESTINATIONS PEOPLE CHOOSE TO VISIT</p> <p>As urban planning evolves, consumers increasingly want everything closer to home. They no longer visit malls just to shop. They want immersive experiences through curated tenant mixes, events, family entertainment centres and technology. How should shopping centres reposition themselves when convenience becomes the dominant consumer behaviour?</p>
<p>3:15 - 4:00 PM</p> <p>PANEL DISCUSSION</p>	<p>AI TO ROI: HOW SHOPPING CENTRES CAN HARNESS ARTIFICIAL INTELLIGENCE FOR GROWTH</p> <p>As AI reshapes consumer behaviour and retail operations, shopping centres have an unprecedented opportunity to become smarter, more efficient, and more customer-centric. From predictive footfall analytics and personalised marketing to intelligent leasing and operational optimisation, this session explores how mall leaders can leverage AI to drive revenue, improve experiences, and future-proof their assets.</p>
<p>4:00 - 4:45 PM</p> <p>PANEL DISCUSSION</p>	<p>FILLING THE GAPS: ACTIVATING UNDERUTILISED SPACES IN SHOPPING CENTRES</p> <p>Every square foot has a role to play in the shopping centre ecosystem. As consumer preferences evolve and leasing dynamics become more fluid, how can mall operators transform underperforming spaces into destinations that drive engagement, footfall, and commercial value? This session explores innovative approaches to space activation, flexible leasing, experiential concepts, and emerging formats that are helping shopping centres stay vibrant and relevant.</p>
<p>4:45 - 5:30 PM</p> <p>PANEL DISCUSSION</p>	<p>THE NEW LEASE ON RETAIL: MALLS AS THE NEW GROWTH ENGINE FOR D2C BRANDS</p> <p>Traditional leasing models may not suit fast-growing digital-first brands especially as Indian consumers discover brands online, but increasingly validate them offline. How can malls position themselves as discovery destinations for emerging brands? What flexible formats, revenue-sharing models, and incubation opportunities can they create for D2C brands? A candid discussion featuring founders, mall owners, and leasing heads on location strategy, store economics, omnichannel integration, and growth expectations.</p>

<p>5:30 - 6:15 PM</p> <p>FIRESIDE CHAT</p>	<p>BUILDING ICONS: FROM REAL ESTATE TO AN ICONIC EXPERIENCE ESTATE</p> <p>What does it take to create a shopping centre that becomes more than just a place to shop—one that evolves into a landmark destination? In this fireside chat, an industry leader shares the vision, strategy, and execution behind building iconic retail destinations that stand the test of time. From creating compelling consumer experiences and curating the right tenant mix to leveraging AI, technology, and data-driven insights, the conversation will explore the key ingredients of long-term success. The session will also examine how sustainability, innovation, and future-ready design are shaping the next generation of shopping centres.</p>
<p>6:15 PM to 7:15 PM</p>	<p>NETWORKING COCKTAILS</p>
<p>7:30 PM ONWARDS</p>	<div data-bbox="523 656 767 851" data-label="Image"> </div> <p>IMAGES Shopping Centre Awards 2026</p> <p>Gala Cocktails & Dinner</p>