

## AWARDS

# IMAGES SHOPPING CENTRE AWARDS 2017

The 10<sup>th</sup> annual IMAGES Shopping Centre Awards, which are widely considered the most coveted and respected awards of the retail real estate fraternity felicitated the most deserving and sought after shopping centres across the country at a glittering event held at Renaissance Hotel, Mumbai on 10th May. The awards were a part of the India Shopping Centre Forum 2017, a market intelligence and business development destination for businesses and professionals engaged in any and every stage of the retail real estate ideation, design, construction, leading, marketing and management value chain.

### DECISION-MAKING PROCESS AT ISCA 2017:

ISCA has come to be established as the premier recognition for shopping centre excellence in India because of its 360 degree evaluation process. The jury behind the discreet selection of ISCA awards, comprises some of the best names in the industry, like - Anshul Jain, MD-India, Cushman & Wakefield, Anshuman Magazine, Chairman, India & South East Asia, CBRE, Govind Shrikhande, MD, Shoppers Stop, Kamal Gianchandani, CEO PVR Pictures Ltd, Krish Iyer, President & CEO, Walmart India, Phil McArthur, Founder and MD, McARTHUR + COMPANY, Ramesh Nair, CEO & Country Head, India at JLL, Roosevelt D'souza, MD, South Asia, Nielsen, Shishir Baijal, Chairman & MD, Knight Frank India, Sunil Biyani, Director, Future group, Amitabh Taneja, CMD, IMAGES Group and Sumitro Ghosh, CEO, Tata Starbucks.

To shortlist and rank best performing malls this year, a first of its kind exercise in the world was undertaken - involving over 200 top brands and retailers with their respective Business Development/ Operations/ Marketing and Retail team members and associates - to identify the best malls across India. Tenants in shopping centers with different retail verticals, formats and consumer segments joined in to rank malls on the basis of their overall performance including metrics like marketing promotion initiatives, trading density and ROI.

They voted and analyzed centers that they were present in, as well as centers they would like to be present in. Therefore, this process wasn't a mere ranking exercise - there was a series of debates, arguments and cross-questioning involved to get to the final choices.



# IMAGES SHOPPING CENTRE AWARDS WINNERS 2017

## SPECIAL JURY AWARDS

Best Presentation: Idea Executed in FY 2016-17



★ **Forum Malls**



Received by: **V. Muhammad Ali**, COO-Retail, Forum Malls (Prestige Estates Projects)

Presented by: **Pramod Arora**, MD and CEO, Future Market Networks & **Gautam Saraf**, MD, Cushman and Weikfield, Mumbai

Best Presentation: Idea Conceptualised for FY 2017-18



★ **Inorbit Malls**



Received by: **Rajneesh Mahajan**, CEO, Inorbit Malls

## JURY AWARDS

IMAGES Most Admired Shopping Centre of the Year: **Non Metro**



North:

★ **Elante Mall, Chandigarh**



Received by: **Sanjeev Bhardwaj**, Head -Leasing, Marketing & Sales, Elante and **Ashish Bansal**, CFO, Elante



★ **Pacific Mall, Dehradun**



Received by: **Abhishek Bansal**, Executive Director, Pacific Malls

Presented by: **Rajesh Kadam**, COO, Inc 5 Shoes

IMAGES Most Admired Shopping Centre of the Year: **Metro**



North:

★ **DLF Mall of India, Noida**



Received by: **Akash Nagpal**, AGM Leasing, DLF Premium Malls



★ **Select Citywalk, Delhi**



Received by: **Gitanjali Singh**, Marketing Head, Select Citywalk and **Nidhi Gupta**, GM, Marketing, Select Citywalk **Vidur Takru**, Commercial Executive, Select Citywalk

Presented by: **Amitabh Taneja**, CMD, IMAGES Group



East:

★ **City Centre, Siliguri**



Received by: **Gurbir Gulati** received the award on behalf of City Centre, Siliguri  
Presented by: **Gaurang Agrawal**, CEO, Zingaria



East:

★ **Quest Mall, Kolkata**



Received by: **Sanjeev Mehra**, Vice President, Quest (CESC Properties)  
Presented by: **Roosevelt D'souza**, MD, South Asia, Nielsen



West:

★ **Phoenix Marketcity, Pune**



Received by: **Rajendra Kalkar**, The President - West, Phoenix Mills  
Presented by: **Lalit Jain**, Head Properties Project Planning, Spencer's Retail



West:

★ **High Street Phoenix, Mumbai**



Received by: **Rajendra Kalkar**, President - West, Phoenix Mills and **Amit Sawant**, Head - Marketing, Phoenix Mills  
Presented by: **Roosevelt D'souza**, MD, South Asia, Nielsen



South:

★ **Lulu International Mall, Kochi**



Received by: **Shibu Philips**, Business Head, Lulu Mall  
Presented by: **Edward Jervis**, Sales Director, Reed Midem



South:

★ **Orion Mall @ Brigade Gateway, Bengaluru**



Received by: **Vishal Mirchandani**, CEO - Retail and Commercial, Brigade Enterprises and the Team  
Presented by: **Amitabh Taneja**, CMD, IMAGES Group

## RETAILERS CHOICE AWARDS

### IMAGES Most Admired Shopping Centre Launch of the Year



★ **Nucleus Mall, Ranchi**



Received by: **Rohit Agarwal**, ED, Adarsh Heights Pvt Ltd and **Samarth Agarwal**, Adarsh Heights Pvt Ltd

Presented by: **Edward Jervis**, Sales Director, Reed Midem



★ **Westend Mall, Pune**



Received by: **Shashank Pathak**, COO-Westend Mall, **Shailesh Mahajan**, Sr Manager Marketing -Westend Mall

### IMAGES Most Admired Shopping Centre of the Year: Best Turnaround



★ **Inorbit Mall, Malad, Mumbai**



Received by: **Rajneesh Mahajan**, CEO, Inorbit Malls

Presented by: **Apeksha Patel**, CEO, Deal



★ **Shipra Mall, Ghaziabad managed by Select Citywalk**



Received by: **Gitanjali Singh**, Head of Marketing, Select Citywalk and **Nidhi Gupta**, GM, Marketing, Select Citywalk

### IMAGES Most Admired Shopping Centre of the Year: Marketing & Promotions



North:  
★ **DLF Mall of India, Noida**



Received by: **Rehan Huck**, GM, Leasing, DLF Premium Malls & **Akash Nagpal**, AGM, Leasing, DLF Premium Malls  
Presented by: **Sanjeev Rao**, Director, Business Development, Raymond

### IMAGES Most Admired Shopping Centre of the Year: Best ROI



North:  
★ **DLF Mall of India, Noida**



Received by: **Rehan Huck**, GM, Leasing, DLF Premium Malls  
Presented by: **Sumitro Ghosh**, CEO, Tata Starbucks



East:  
★ **Quest Mall, Kolkata**



Received by: **Sanjeev Mehra**, Vice President, Quest (CESC Properties)  
Presented by: **Komal Datta**, Divisional Director Benoy



West:  
★ **Infiniti Mall, Mumbai**



Received by: **Gaurav Balani**, Sr. Marketing Manager, Infiniti Malls



West:  
★ **Phoenix Marketcity, Mumbai**



Received by: **Rajendra Kalkar**, President – West, Phoenix Mills  
Presented by: **Lalit Jain**, Head Properties Project Planning, Spencer's Retail



★ **Viviana Mall, Thane**



Received by: **Sunil Shroff**, CEO –Malls, Viviana Mall (Sheth Developers) and **Gurvineet Singh**, Sr VP Leasing, Viviana Mall

Presented by: **Neerav Sejpal**, Director of Business Development, Pizza Hut (India Sub-Continent), Yum! Restaurants International



South:  
★ **Orion Mall, Bengaluru**



Received by: **Vishal Mirchandani**, CEO – Retail and Commercial, Brigade Enterprises and **Sunil Munshi**, Sr. GM Mall Operations, Orion Mall Management Company, **Ashish Gupta**, Manager Leasing, Brigade Ent  
Presented by: **Deepak Yadav**, B D Head, Shoppers Stop



South: **Forum Mall, Bengaluru**



Received by: **V. Muhammad Ali**, COO-Retail, Forum Malls (Prestige Estates Projects) and **Sarala M**, GM, Forum Koramangala  
Presented by: **Vasanth Kumar**, Executive Director, Lifestyle International, Max Retail

## IMAGES Most Admired Shopping Centre of the Year: Best Sales Per SqFt



**North:**  
★ **Select Citywalk,**  
**Delhi**



Received by: **Gitanjali Sigh**, Head of Marketing, Select Citywalk and **Nidhi Gupta**, GM, Marketing, Select Citywalk  
**Vidur Takru**, Commercial Executive, Select Citywalk  
Presented by: **Sumitro Ghosh**, CEO, Tata Starbucks



**West:**  
★ **High Street Phoenix,**  
**Mumbai**



Received by: **Rajendra Kalkar**, President – West, Phoenix Mills and **Amit Sawant**, Head – Marketing, Phoenix Mills  
Presented by: **Neerav Sejjal**, Director of Business Development, Pizza Hut (India Sub-Continent), Yum! Restaurants International



**South:**  
★ **Orion Mall @ Brigade Gateway,**  
**Bengaluru**



Received by: **Vishal Mirchandani**, CEO – Retail and Commercial, Brigade Enterprises and **Sunil Munshi**, Sr. GM Mall Operations, Orion Mall Management Company  
Presented by: **Vasanth Kumar**, ED, Lifestyle International, Max Retail

## Best Sales Per SqFt & ROI



**East:**  
★ **South City Mall,**  
**Kolkata**



Received by: **Bappaditya Basu**, National Director, Retail and Leisure Advisory, JLL on behalf of South City Mall, Kolkata  
Presented by: **Ankur Kohli**, Head, Real Estate & BD, Bata India

## EXCELLENCE AWARDS



IMAGES Award for Excellence in  
**Social Inclusion & Community Initiatives**

★ **Virtuous Retail**



Received by: **Kapila Sengupta**, AVP Marketing, **Natasha Soni**, AVP Leasing; **Sachin Dhanwade**, VP Operations, Virtuous Retail  
Presented by: **Alexander Koth**, MD & Founder, Minodes and **Jagmohan Batra**, Chairman & MD, Minodes



IMAGES Award For Excellence:  
**In Mall Service**

★ **Ambience Malls**



Received by: **Benu Sehgal**, Head - Retail and Marketing, Ambience Mall  
Presented by: **Vineet Sharma**, Director, Studio 13

IMAGES Research presents the **7th edition of Malls of India**, the comprehensive report on the retail real estate industry in India. Along with documenting the current status of the shopping centre industry, the voluminous report also presents detailed analyses and perspectives on the growth of and trends in retail, leisure and entertainment spaces in India.

A veritable collectors' edition study, Malls of India contains pan-India, zone-wise profiling of operational as well as upcoming malls, offering Indian and global retailers an in-depth view of the quantum and quality of modern shopping centre spaces across the country. Already available with leading book sellers across the country, the report can also now be ordered directly from IMAGES Group.



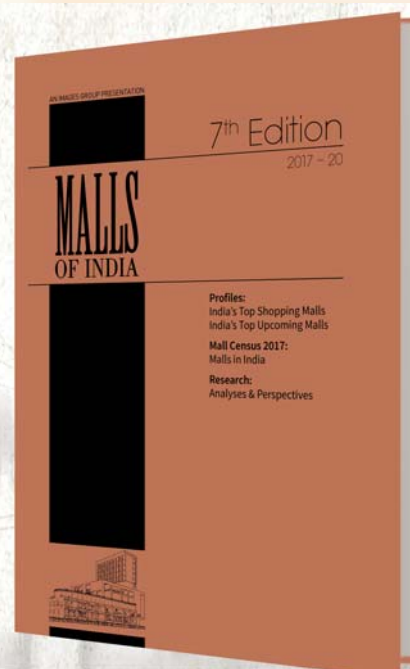
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